

4th National People of Color Legal Scholarship Conference

March 21 – 24, 2019 | Washington D.C.

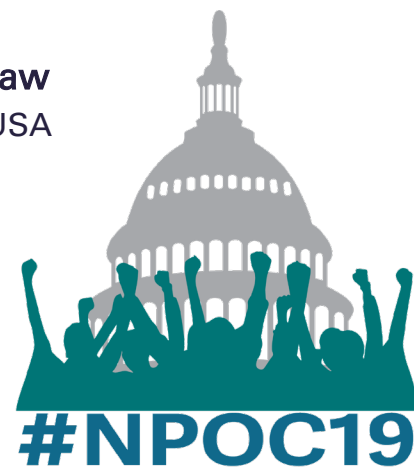
Sponsorship & Exhibitor Opportunities



Hosted by

American University Washington College of Law
4300 Nebraska Avenue NW, Washington D.C. 20016 USA

AMERICAN  UNIVERSITY
WASHINGTON
COLLEGE OF LAW



About the Conference



4th National People of Color Legal Scholarship Conference

People of Color and the Future of Democracy

American University Washington College of Law
Washington D.C. | March 21 - 24, 2019

The Fourth National People of Color Legal Scholarship Conference will be held March 21-24, 2019, at American University Washington College of Law in Washington, DC. The Conference will feature distinguished keynote speakers, plenary sessions, concurrent panel discussions, works-in-progress workshops, and incubator sessions to discuss research, writing, and pedagogy ideas.

The theme of the Conference is *People of Color and the Future of Democracy*. The Conference will explore how people of color and allies, preserve and safeguard democracy in legal teaching and scholarship, particularly with respect to marginalized communities.

The conference will be held on the 8.5 acre Tenleytown campus at American University Washington College of Law in Washington D.C. The conference is marketed to law faculty and scholars of color and will feature faculty from law schools and other organizations throughout the country. It is expected that more than 450 law faculty, scholars and practitioners will attend the conference.

Various opportunities for sponsorship and exhibition exist. The host committee is soliciting publishers, legal technology providers and other interested parties to sponsor the conference in a variety of capacities. Please consult the scholarship opportunities within and let us know how you can contribute to this very important gathering of some of the best legal scholars in the United States. Sponsorship opportunities begin on page 2 and exhibitor details begin on page 5. The application forms begin on pages 8. Sponsorship inquiries should be made to Brenda Smith, WCL Associate Dean for Faculty & Academic Affairs (bvsmith@wcl.american.edu).

Sponsorship Packages

Platinum Scholarship

\$10,000

The NPOC19 Platinum Sponsor will have major recognition at the main conference dinner that features a prominent keynote address. We expect that nearly all of the 450 participants will attend this event.

Key items of this sponsorship package on the evening include:

- Your organization “roll-up” with branding/logo by entrance to the venue for the day and outside the dinner event.
- Your logo on menu cards and in the specific “sponsor” section of the program.
- A short (3 minute) speaking opportunity at the dinner.
- Meet and greet with the Featured Speaker
- Named acknowledgement in the conference closing speech
- Platinum sponsors will receive the following sponsor benefits for the duration of the conference:
 - Organization leaflet (provided by you) included in the welcome package to all attendees
 - Acknowledgement on the NPOC19 and Washington College of Law websites with a link to your organization
 - An exhibitor’s table for the duration of the conference
 - 6 free conference registrations for members of your organization

Sponsorship Packages

Gold Sponsorship

\$7500

for the Opening Reception

An NPOC19 Gold Sponsor will sponsor the Opening Reception. Approximately 450 attendees are expected to attend this event. Key items this sponsorship package include:

- Your organization “roll-up” with branding/logo by the entrance to the venue for the relevant day and outside the event.
- Your logo in the conference program.
- A short (3 minute) speaking opportunity at the relevant event.
- Named acknowledgement in the conference closing speech
- The Gold Sponsor will also receive the following sponsor benefits for the duration of the conference:
 - Organization leaflet (provided by you) included in the welcome package to all attendees
 - Acknowledgement of sponsorship on the NPOC19 and Washington College of Law websites with a link to your organization
 - An exhibitor’s table for the duration of the conference

Sponsorship Packages

Silver Sponsorship

\$5000

The NPOC19 Silver Sponsors will have the opportunity to showcase their organizations to the expected 450 attendees. Silver sponsors will receive the following sponsor benefits for the duration of the conference:

- Your logo in the conference program
- Acknowledgement of sponsorship on the NPOC19 and Washington College of Law websites with a link to your organization
- Named acknowledgement in the conference closing speech
- An exhibitor's table
- 2 free registrations for members of your organization to attend the conference

Bronze Sponsorship

\$2500 *per break*

for various coffee and breakfast breaks

Sponsorship of one of the coffee breaks (morning or afternoon) for 400 participants, as well as the gratitude of the participants for providing them with caffeine and a food item! Bronze sponsors will receive:

- Corporate signage (banner or roll-up) at the coffee table for the sponsored break or the breakfast
- Your logo in the conference program
- Acknowledgement of sponsorship on the NPOC19 and Washington College of Law websites with a link to your organization
- 1 free registration for a member of your organization to attend the conference

Sponsorship Opportunities

Sponsor Scholarships

\$2500

NPOC19 values and encourages opportunities for faculty and students to learn, build community, and present their scholarship. Sponsoring a conference participant assists individuals who would not otherwise be able to attend. Scholarship sponsor funds assist with defraying participants' travel and accommodation during the conference. A Scholarship Committee will evaluate requests for funding.

Scholarship Sponsors will receive:

- Recognition in the conference program e.g. (School Name) Scholarship Sponsor
- Your logo in the conference program
- Acknowledgement of sponsorship on the NPOC19 and Washington College of Law websites with a link to your organization
- 1 free registration for a member of your organization to attend the conference

Delegate Bags

\$500

Conference participants will receive a welcome bag upon registration at the event. Gain visibility for your organization by sponsoring an item in the approximately 10" x 12" welcome bag. Potential sponsors should provide items for inclusion in the delegate bag by March 7, 2019. Conference volunteers will stuff the bags and distribute to the 400 participants. These sponsorship opportunities can be an add-on to any of the other packages in this brochure, or an independent sponsorship opportunity.

Items must fit in the bag should feature your organization's logo, and may include, but are not limited to:

- Notepads
- Pens
- Water Bottles
- USB Drives
- Keychains
- Mousepads
- Phone Chargers
- Lanyards
- Mugs/Tumblers

Exhibitor Opportunities

Premium Exhibitor Package

\$1000

This package is for publishers and others who would like to inform conference participants about their products or services. The premium exhibitor package offers:

- A display table in a premium location for the duration of the conference
- Guaranteed access to a power supply
- Use of a room during a lunch break for your own book launch, product information session, or similar.
- 1 free registration for a member of your organization to attend the conference

Standard Exhibitor Package

\$550

The standard exhibitor package offers you an outstanding opportunity to connect with our participants for the duration of the conference. It includes:

- A display table for the duration of the conference
- 1 free registration for a member of your organization to attend the conference



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For further details on the NPOC19 Conference visit
<https://www.wcl.american.edu/npoc19/>

For information about
sponsorship, please contact:

Professor Brenda V. Smith

Senior Associate Dean for
Faculty & Academic Affairs
bvsmith@wcl.american.edu

Phone 202.274.4261

For information about
exhibition, please contact:

Jennifer Dabson, Director

Office of Special Events &
Continuing Legal Education
jdabson@wcl.american.edu

Phone 202.274.4077

American University Washington College of Law
4300 Nebraska Avenue, NW
Washington, DC 20016
npoc@wcl.american.edu

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Sponsorship & Exhibitor

Name: _____

Organization: _____

Address: _____

Tel _____ Fax _____ Email _____

On site contact (if different from the above): _____

SPONSOR

Level _____ Amount to pay _____

EXHIBITOR

Level _____ Amount to pay _____

***Payment can be made by credit card, check or wire transfer
please contact Jennifer Dabson at jdabson@wcl.american.edu for full details***

Onsite Sales

Please confirm if you will be making sales on site.

Yes, I will be making sales on site No, I will not be making sales on site.

If so, you are responsible for reporting and payment of applicable taxes and you must utilize your own cellular credit card point of sale device if you wish to accept credit card payments. The University Wi-Fi does not permit non-AU devices to operate and make credit card sales

**Please submit the completed
registration form and submit to:**

Jennifer Dabson, Director
jdabson@wcl.american.edu

Office of Special Events and Continuing Legal Education
American University Washington College of Law
4300 Nebraska Avenue, NW, Washington DC 20016

**THANK YOU FOR YOUR GENEROUS SUPPORT AND FOR ASSISTING IN
MAKING THE NPOC19 CONFERENCE AN OUTSTANDING SUCCESS**

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IMPORTANT NOTES & DISCLAIMER

- All sponsors and exhibitors shall relate to the activities of the Conference and shall not detract from the general character of the Conference. Accordingly, the Steering Committee for the National People of Color Conference reserves the right to reject a sponsor/exhibitor application, which it feels at its sole discretion, is not appropriate for the Conference.
- **Application Deadline:** The deadline for submissions shall be **February 1, 2019**
- **Standard Exhibitor Area:** Each exhibitor area (table) shall consist of a table approximately 6ft x 2.5ft. Tables are provided on a first come/first serve basis
- **Shipment of Material to the Conference:** Packages should be sent to Jennifer Dabson, American University Washington College of Law, 4300 Nebraska Avenue, NW, Washington, DC (marked for the attention of Jennifer Dabson, National People of Color Conference, and with the sponsor/exhibitor name on the boxes)
- **Display Setup/ Dismantling:** All exhibitors shall complete their table display setup by 10:00 a.m. on Thursday, March 21, 2019
- **Prohibited Posting:** Vendors and exhibitors may not post, tack, glue, nail, screw or otherwise attach any decoration, poster, sign or similar item to a column, wall, floor or any other part of the building or furniture. You may bring your own stand-alone sign or hang banners on the table.
- **Staffing of Exhibit:** Exhibitors are responsible for staffing their exhibits
- **Audio-Visual and Power or Telephones:** Please indicate if you need to be close to a power outlet

Hold Harmless

Sponsors and exhibitors shall protect, save and hold harmless the Washington College of Law, their respective employees, agents, contractors, and subcontractors from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the sponsor's/exhibitor's occupancy and use of the exhibition premises or exhibition table of any part thereof during the course of the Conference. Vendors and exhibitors should leave nothing of value at their exhibit area while the exhibit table is unattended. Washington College of Law and the Conference are not responsible for the loss or any damage incurred to vendors or their property.

Name: _____

Title: _____

Organization: _____

Date: _____

Notes: _____

Signature _____