WTO and U.S. Trade Law and Policy Program

Live Sessions Agenda
July 13-17, 2020

PRESENTED BY THE PROGRAM ON TRADE, INVESTMENT AND DEVELOPMENT AND THE INTERNATIONAL AND COMPARATIVE LEGAL STUDIES AT AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW
Course Overview

This online course focuses on the law of the World Trade Organization (WTO) and various aspects of United States trade law and policy. Through a combination of pre-recorded and live sessions, the course aims to educate both those new to the field of international trade law and experienced legal practitioners. Participants will engage with eminent experts regarding novel challenges faced by global trade such as COVID-19.

The course is of interest to lawyers who work in related areas of the law affected by trade, such as public health, investments, labor and worker rights, food safety, and the environment, as well as for non-lawyers working in the trade policy area. In addition, the course will provide an opportunity for non-U.S. lawyers and trade policy practitioners to get a better understanding of US trade law and policy through interactions with experts who are intimately aware of its history and current developments.

The course is co-directed by Professor Padideh Ala’i and Dr. Renata Amaral. Professor Padideh Ala’i is Professor of Law and Director of International and Comparative Legal Studies at American University Washington College of Law (AUWCL), and Director of AUWCL’s Program on Trade, Investment and Development. Dr. Renata Amaral is an International Trade Scholar, Founder of Women Inside Trade, and a Visiting Scholar at AUWCL.

Live and Pre-Recorded Sessions

The course includes a number of pre-recorded Nuts and Bolts sessions that are available to participants to view on their own. This material will remain available to participants through the end of August 2020.

The live sessions are from 9:00 a.m.-1 p.m. U.S. Eastern Standard Time (EST), from Monday July 13 through Friday July 17. Each morning we will also have an additional open session for questions and answers with the program directors from 8:30 a.m.-8:55 a.m. EST.

With a few exceptions, most of the live sessions will concentrate on cutting-edge issues and concerns, and will not address the details of the WTO legal texts or U.S. statutes that are instead discussed in the Nuts and Bolts videos and available as reading materials. Each live session will be recorded and available “on-demand” for all participants after the session has ended.

This course is hosted on the online learning platform Desire 2 Learn®, accessible at https://www.wcl.american.edu/online/d2l/. All participants will receive the login credentials for this platform. On this online learning platform, participants will have access to all Zoom links for the live sessions, the pre-recorded material (the Nuts and Bolts videos,) additional reading materials, panelists’ bios, and recordings of the live sessions.

For any assistance or questions, please feel free to contact internationaltrade@wcl.american.edu.
Detailed Course Program

**Monday, July 13**

### Live Sessions

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<thead>
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<th>Time</th>
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| 8:45 a.m. - 9:00 a.m.    | Welcome  
  - Padideh Ala’i, Co-Director of Summer Program  
  - Renata Amaral, Co-Director of Summer Program |
| 9:00 a.m. - 10:00 a.m.   | WTO History and Legal Framework  
  - Padideh Ala’i, Professor of Law, AUWCL                                                   |
| 10:00 a.m. - 10:05 a.m.  | Break                                                                                     |
| 10:05 a.m. – 10:50 a.m.  | WTO History and Future  
  - Victor do Prado, Director, Council and Trade Negotiations Committee, WTO                |
| 10:50 a.m. – 11:00 a.m.  | Break                                                                                     |
| 11:00 a.m. - 12:15 p.m.  | Technical Barriers to Trade and Sanitary and Phytosanitary Measures  
  - Erik Wijkstrom, Counsellor, Trade and Environment Division, WTO  
  - Rolando Alcala, Economic Affairs Officer, Agriculture and Commodities Division, WTO   |
| 12:15 p.m. - 1:00 p.m.   | Q&A                                                                                        |

### Pre-Recorded Videos for this Session (Available on D2L Platform)

- **History, Overview and Background to GATT**, Padideh Ala’i, Professor of Law, AUWCL
- **Trade in Services**, Martín Molinuevo, Senior Trade Policy Specialist, the World Bank; Adjunct Professor, AUWCL
- **TBT and SPS Agreements**, Renata Amaral, Co-Director of Summer Program
**Tuesday, July 14**

**Live Sessions**

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<th>Time</th>
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<tr>
<td>8:30 a.m. - 9:00 a.m.</td>
<td><strong>Open Session</strong>&lt;br&gt;• Padideh Ala’i, Summer Program Co-Director&lt;br&gt;• Renata Amaral, Summer Program Co-Director</td>
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<td>9:00 a.m. - 10:00 a.m.</td>
<td><strong>WTO Dispute Settlement: Panels and Appellate Body</strong>&lt;br&gt;• Maria Pereyra, Senior Counsellor, Legal Affairs Division, WTO</td>
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<tr>
<td>10:00 a.m. - 10:10 a.m.</td>
<td><strong>Break</strong></td>
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<td>10:10 a.m. - 11:20 a.m.</td>
<td><strong>Discussion of Select WTO Dispute Settlement Cases</strong>&lt;br&gt;• Rambod Behboodi, Partner, King &amp; Spalding LLP&lt;br&gt;• Jan Yves Remy, Deputy-Director, Shridath Ramphal Centre, University of West Indies&lt;br&gt;• Eric Solovy, Partner, Sidley Austin LLP</td>
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<tr>
<td>11:20 a.m. - 11:30 a.m.</td>
<td><strong>Break</strong></td>
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<td>11:30 a.m. - 12:45 p.m.</td>
<td><strong>WTO Dispute Settlement and its Future</strong>&lt;br&gt;• Jennifer Hillman, Council on Foreign Relations; Former WTO Appellate Body Member&lt;br&gt;• Ricardo Ramirez, RRH Consultores S.C.; Former WTO Appellate Body Member&lt;br&gt;• Bruce Hirsh, Principal, Tailwind Global Strategies LLC, Former USTR Chief Counsel</td>
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**Pre-Recorded Videos for this Session (Available on D2L Platform)**

- **A Conversation on the WTO Dispute Settlement and its Future**, Peter Van den Bossche, Director of Studies of the World Trade Institute; Former WTO Appellate Body Member
- **Overview of WTO Trade Remedies**, Jesse Kreier, Former Counsellor and Chief Legal Officer of the WTO Rules Division
- **Digital Trade**, Jan Yves Remy, Deputy-Director, Shridath Ramphal Centre, University of West Indies
- **Government Procurement**, Reto Malacrida, Senior Counsellor, Government Procurement Division, WTO
Wednesday, July 15

Live Sessions

8:30 a.m. - 9:00 a.m.  Open Session
- Padideh Ala’i, Summer Program Co-Director
- Renata Amaral, Summer Program Co-Director

9:00 a.m. - 10:00 a.m.  Overview of the U.S. Trade Regime
- John Magnus, President, TradeWins LLC; Adjunct Professor, AUWCL
- Matthew Nicely, Partner, Akin Gump LLP; Adjunct Professor, AUWCL

10:00 a.m. - 10:10 a.m.  Break

10:10 a.m. - 11:30 a.m.  Trade Remedies: WTO and US AD/CVD and Safeguards:
  Comparative Analysis and Future Trends
- Stacy Ettinger, Partner, K&L Gates LLP
- Jesse Kreier, Former Counsellor and Chief Legal Officer of the WTO Rules Division; Adjunct Professor, AUWCL
- Nithya Nagarajan, Partner, Husch Blackwell LLP
- Matthew Nicely, Partner, Akin Gump LLP; Adjunct Professor, AUWCL

11:30 a.m. – 11:35 a.m.  Break

11:35 a.m. - 12:55 p.m.  U.S. Trade Relations, National Security, and Other Unilateral Actions
- Stacy Ettinger, Partner, K&L Gates LLP
- Gary Horlick, Partner, Law Offices of Gary Horlick
- John Magnus, President, TradeWins LLC; Adjunct Professor, AUWCL
- Hal Shapiro, Partner, Akin Gump LLP

Pre-Recorded Videos for this Session (Available on D2L Platform)
- Trade Promotion Authority, Hal Shapiro, Partner, Akin Gump LLP
- The Functional Landscape of U.S. Investment and Trade Law, Sheridan McKinney, GMI Counsel LLC & Akin Gump LLP
- Overview of the U.S. Trade Remedies: Anti-Dumping and Countervailing Duties, Section 201, Nithya Nagarajan, Partner, Husch Blackwell LLP
- Overview of US Customs Procedures, Suzanne Kane, Partner, Akin Gump LLP
### Thursday, July 16

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<td>8:30 a.m. - 9:00 a.m.</td>
<td><strong>Open Session</strong>&lt;br&gt;• Padideh Ala’i, <em>Summer Program Co-Director</em>&lt;br&gt;• Renata Amaral, <em>Summer Program Co-Director</em></td>
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<tr>
<td>9:00 a.m. - 10:00 a.m.</td>
<td><strong>USMCA and other Regional Trading Arrangements: Evolution and Future Trends</strong>&lt;br&gt;• Henry Gao, <em>Associate Professor, Singapore Management University</em>&lt;br&gt;• Gary Horlick, <em>Partner, Law Offices of Gary N. Horlick</em></td>
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<td>10:00 a.m. - 10:10 a.m.</td>
<td><strong>Break</strong></td>
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<td>10:10 a.m. - 11:30 a.m.</td>
<td><strong>Trade Linkages: Investment, Climate Change, and Labor</strong>&lt;br&gt;• Aik Hoe Lim, <em>Director, Trade and Environment Division, WTO</em>&lt;br&gt;• Michael Jacobson, <em>Senior Associate, Hogan Lovells, Adjunct Professor AUWCL</em>&lt;br&gt;• Desiree LeClercq, <em>Faculty Member, Cornell University, ILR School</em>&lt;br&gt;• Jeff Schott, <em>Senior Fellow, Peterson Institute for International Economics</em></td>
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<td>11:30 a.m. - 11:35 a.m.</td>
<td><strong>Break</strong></td>
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<td>11:35 a.m. - 12:40 p.m.</td>
<td><strong>US-China Trade Relations</strong>&lt;br&gt;• Andrew Shoyer, <em>Partner, Sidley Austin LLP</em>&lt;br&gt;• Neysun Mahboubi, <em>Research Scholar, University of Pennsylvania</em></td>
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#### Pre-recorded Videos for this Session (Available on D2L Platform)

- **A Conversation on Investment, Trade and Gender**, Amelia Santos-Paulino, *Chief Investment Research Section, UNCTAD*; Jennifer Poole, *Assistant Professor, American University’s School of International Services*
- **Overview of Investment Chapters in International Trade Agreements**, Michael Jacobson, *Senior Associate, Hogan Lovells LLP; Adjunct Professor, AUWCL*
**Live Sessions**

**8:30 a.m. - 9:00 a.m.**  
**Open Session**  
- Padideh Ala’i, *Summer Program Co-Director*  
- Renata Amaral, *Summer Program Co-Director*

**9:00 a.m. - 10:30 a.m.**  
**COVID-19 and Trade: How the Pandemic Has the Potential to Change World Trade**  
- Roberto Alvarez, *Executive Director, Global Federation of Competitiveness Councils*  
- Dan Ciuriak, *Senior Fellow, Centre for International Governance Innovation (Waterloo)*  
- Daniel Crosby, *Partner, King & Spalding LLP*  
- Michelle Ratton, *Assistant Professor, FGV São Paulo School of Law*  
- Welber Barral, *Partner, BMJ Consulting*

**10:30 a.m. - 10:40 a.m.**  
**Break**

**10:40 a.m. - 12:10 p.m.**  
**Trade in a Post-Pandemic World**  
- Ambassador Alejandro Jara, *Former Deputy Director-General of the WTO and Permanent Representative of Chile to the WTO*  
- Mary Lovely, *Syracuse University; Senior Fellow, Peterson Institute for International Economics*  
- Debra Steger, *Professor Emerita at the University of Ottawa’s Faculty of Law*  
- Ambassador Rufus Yerxa, *President of the National Foreign Trade Council and former Deputy Director General of the WTO*

**12:10 p.m. – 12:20 p.m.**  
**Break**

**12:20 p.m. - 1:10 p.m.**  
**Trade and Peace**  
- Ambassador Alan Wolff, *Deputy Director-General of the WTO*

**1:10 p.m. - 1:20 p.m.**  
**Concluding Remarks**

**Pre-Recorded Videos for this Session (Available on D2L Platform)**

- A conversation on Trade Policy and the BRICS, Aluíso de Lima-Campos, *ABCI Institute*
- A conversation on Trade and Innovation, Roberto Alvarez, *Executive Director, Global Federation of Competitiveness Councils*
Additional Training Opportunities at American University Washington College of Law in International Business and Trade Law

International and comparative law has long been central to the educational mandate of AUWCL. AUWCL is ranked **#4 in the U.S.** in International Law by US World News & Report, and is among the top 20 law schools in the U.S. according to QS World University Rankings. AUWCL’s **LLM in International Legal Studies (ILSP)** started in 1982 and has since educated over 4000 practitioners and policy makers from around the globe. Drawing on decades of experience in international legal education, our world-renowned faculty, and the depth of our international curriculum, in 2019 AUWCL added new specialized LLM programs in **International Business and Trade Law, International Arbitration and Business Law, and Gender, International and Comparative Law**, in addition to the top-ranked ILSP LLM program. In 2020, we launched our **online LLM** in International Arbitration and Business.

Our diverse academic and programmatic offerings incorporate a rich array of international law courses and seminars, experiential learning, and special events, allowing students to interact and network with esteemed faculty, international attorneys, diplomats, business leaders, and policy makers.

For more information on the **LL.M. in International Business and Trade Law**, please click here: [https://www.wcl.american.edu/academics/degrees/llm/programs/business/](https://www.wcl.american.edu/academics/degrees/llm/programs/business/).

For more information on **International and Comparative Legal Studies at AUWCL**, please click here: [https://www.wcl.american.edu/impact/initiatives-programs/international/](https://www.wcl.american.edu/impact/initiatives-programs/international/).

For more information on the activities of AUWCL’s **Trade, Investment and Development Program**, please click here: [https://www.wcl.american.edu/impact/initiatives-programs/trade/](https://www.wcl.american.edu/impact/initiatives-programs/trade/).