

The 2020 Digital Accessibility Legal Summit:

“Organizational Risk Assessments & Risk Mitigation Tools”

Tuesday, June 23, 2020 & Thursday, June 25, 2020

Online



Timed Agenda

Introduction and Background

Tuesday, June 23, 2020
1:00-1:30 EST (30 minutes)

Lead instructor: Eve Hill

Additional contributions: Chris Law, Pina D’Intino

Topics covered:

- Risk as a focus in organizations
- Digital accessibility lawsuits by the numbers
- Current state of the law
- Available guidance for making a start on digital accessibility efforts (besides risk assessment and risk mitigation)

Part 1. Introduction to Risk, and Sources of Risk

Tuesday, June 23, 2020

1:30-2:30 EST (1 hour)

Lead instructor: Chris Law

Additional contributions: Pina D'Intino, Eve Hill

Topics covered:

- Risk is inherent in all human activity
- The science of risk assessment and risk mitigation
- Digital accessibility risk in legal terms
- The importance of organizational culture
- Articulating sources of risk

Short break

2:30-2:45 EST (15 minutes)

Part 2. Measuring Risk

Tuesday, June 23, 2020

2:45-4:15 EST (1.5 hour)

Lead instructor: Chris Law

Additional contributions: Pina D'Intino, Eve Hill

Topics covered:

- What did happen? And Why
 - (Root Cause Analysis, The 5 Whys)
- What could happen?
 - (Typical Loss and Extreme Loss Scenarios)
- Where are we now, and why?
 - (Organizational Maturity Assessments)
 - (Data collection: Interviewing techniques and the storytelling problem)

Optional Homework' Videos to watch before the next session

Part 3. Legal Risk is Operational Risk

Thursday, June 25, 2020
1:00-1:30 EST (30 minutes)

Lead instructor: Chris Law

Additional contributions: Pina D’Intino, Eve Hill

Topics covered:

- Proactive vs. Reactive responses
- Risk mitigation ≠ Risk elimination
- Strategy ≠ Tactics ≠ Planning
- Prerequisite for any project: executive support

Part 4a. Implementation Techniques 1-4

Thursday, June 25, 2020
1:30-2:30 EST (1 hour)

Lead instructor: Pina D’Intino

Additional contributions: Chris Law, Eve Hill

Topics covered:

- Defining who should be responsible for Digital accessibility
- “Living off the land”
- Raising Awareness (and Providing Training)
- Setting Priorities

Short break

2:30-2:45 EST (15 minutes)

Part 4b: Implementation Techniques 5-8

Thursday, June 25, 2020

2:45-3:45 EST (1 hour)

Lead instructor: Pina D'Intino

Additional contributions: Chris Law, Eve Hill

Topics covered:

- Conducting Process Consulting
- Being prepared for Resistance to Change
- Communications
- Start with Policy and End with Governance

Part 5: Putting it into practice

Thursday, June 25, 2020

3:45-4:15 EST (30 minutes)

Lead instructor: Eve Hill

Additional contributions: Chris Law, Pina D'Intino

Topics covered:

- Exercise: The difference between your current and your potential operations
- Starting points at your organization
- Guidance for legal practitioners
- Resources (books, and other online resources)
- Pro-forma guidance on risk