

## Sixth Annual IP/Gender: Mapping the Connections Female Fan Culture and Intellectual Property

*Sponsored by The Program on Information Justice and Intellectual Property, Women and the Law Program, and Journal of Gender, Social Policy & the Law, in collaboration with American University's Center for Social Media and The Organization for Transformative Works.*

**Thursday, April 23, 2009 (7:15pm, WCL Residence)  
Multimedia Show: "WeTube: Women Transforming Mass Media"**

**Francesca Coppa**

"Swap Audio?" Theorizing Music in Fan Vidding"

**Jonathan McIntosh**

"Transforming Mass Media Myths: Gender and Sexuality in Political Remix Video"

**Friday, April 24, 2009 (9:00am- 4:30pm, WCL 402)**

9:00 am- **Welcome and Keynote Address: *Rebecca Tushnet***, Georgetown University Law Center

9:45-11:30 am - **Is There a Text in This Work? Transformation Beyond the Written Word**

Moderator: **Francesca Coppa**, Muhlenberg College

Commentator: **Ann Bartow**, University of South Carolina Law School

- **Casey Fiesler**, Vanderbilt University Law School  
*Paper Dolls: Role-Playing, Gender, and Pretending Without A License*
- **Melissa Tatum**, University of Arizona Rogers College of Law  
*Does Gender Influence Attitude Toward Copyright in the Filk Community?*
- **Tisha Turk**, University of Minnesota, Morris  
*Transformative Narrations: Fan-made Videos and Fair Use*

11:45am -1:00 pm – **Lunch**

1:00-2:30 pm- **New Forms of Organizing: Women Reinterpret the Legal, the Educational and the Political**

Moderator: **Ann Shalleck**, Washington College of Law

- **Jordan Gilbertson**, University of La Verne College of Law  
*We Will Not Be Ignored - Integrating Fan Created Works Into the Traditional Copyright Classroom*
- **Karen Hellekson**, Transformative Works and Cultures  
*Intellectual Property, Transformation, and Academic Journals*
- **Laura Murray**, Queen's University, Ontario  
*Boys and Their Toys? On the Gender Dynamics of Copyright Activism in Canada*

2:45-4:15pm- **Cui Bono? Economic Contexts**

Moderator: **Peter Jaszi**, Washington College of Law

- **Kristina Busse**, Independent Scholar  
*Original Genius and Transformative Repetition*
- **Abigail De Kosnik**, UC Berkeley, Berkeley Center for New Media  
*Bound by "Free": Female Fan Labor and the Copyright Compromise*
- **Zahr Said Stauffer**, University of Virginia School of Law  
*Taking the 'Grrr' out of 'Grrrr': Strategically Gendered Marketing in Cathy's Book*



For online registration, link to webcast and updates, please visit:

[www.wcl.american.edu/pijip/go/events/ip/gender](http://www.wcl.american.edu/pijip/go/events/ip/gender)

5.5 CLE Credits Will be Applied For. \$55 for CLE.