



AMERICAN UNIVERSITY

W A S H I N G T O N , D C

Program on Information Justice and Intellectual Property

FOR IMMEDIATE RELEASE:

October 15, 2009

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PIJIP Associate Director Sean Fiil-Flynn to Testify to Maine Judiciary Committee In Support of the Maine Act To Prevent Predatory Marketing Practices against Minors

On October 15, 2009, Program on Information Justice and Intellectual Property Associate Director Sean Fiil-Flynn will testify in front of the Maine Judiciary Committee as part of its review of P.L. 2009, c. 230, Maine's Act To Prevent Predatory Marketing Practices against Minors. The Maine Act limits marketers' use of personally identifiable data to market to minors. Professor Flynn's testimony will focus on commercial speech, use of data for marketing, and the limits of First Amendment protection.

Click here for Professor Flynn's Testimony: wcl.american.edu/pijip/go/maine_mktg2009

The Program on Information Justice and Intellectual Property (PIJIP) at the Washington College of Law promotes public interest approaches to domestic and international intellectual property law through advocacy, events and the provision of legal and consulting services. PIJIP's activities focus on a balanced approach to intellectual property and other legal regimes that reward creators while ensuring broad public access to information and its products.

More information on PIJIP: wcl.american.edu/pijip .