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Serial Number: [78411775 Assignment Information](#)      [Trademark Document Retrieval](#)

Registration Number: [3048873](#)

**Mark**



Film & Photography Festival

(words only): [US ASEAN FILM & PHOTOGRAPHY FESTIVAL](#)

Standard Character claim: [No](#)

Current Status: [Registered](#).

Date of Status: [2006-01-24](#)

Filing Date: [2004-05-01](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-01-24](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2006-01-24](#)

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. [Grace Heritage](#)

**Address:**

[Grace Heritage](#)

PO Box 42267  
Washington, DC 20015  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** D.C.  
**Phone Number:** (202) 262-3775  
**Fax Number:** (703) 333-6079

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### GOODS AND/OR SERVICES

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**International Class:** 041  
**Class Status:** Active  
Organizing festivals featuring the culture and arts from Southeast Asian nations through programs, displays, contests and performances  
**Basis:** 1(a)  
**First Use Date:** 2002-12-00  
**First Use in Commerce Date:** 2003-01-00

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### ADDITIONAL INFORMATION

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**Color(s) Claimed:** The color(s) orange, blue, white and black is/are claimed as a feature of the mark.

**Description of Mark and Any Color Part(s):** The color orange appears in the term ASEAN and behind the figure; the color blue appears behind US ASEAN; the color black appears in the top right triangle, in the figure and the words FILM & PHOTOGRAPHY FESTIVAL; the color white appears in the term US.

**Disclaimer:** "US ASIAN FILM & PHOTOGRAPHY FESTIVAL"

**Design Search Code(s):**

**02.01.33** - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures  
**26.15.21** - Polygons that are completely or partially shaded

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2006-03-28 - TEAS Change Of Correspondence Received

2006-01-24 - Registered - Principal Register

2005-11-01 - Published for opposition

2005-10-12 - Notice of publication

2005-07-25 - Law Office Publication Review Completed

2005-07-22 - Assigned To LIE

2005-07-21 - Approved for Pub - Principal Register (Initial exam)

2005-07-19 - Examiner's amendment mailed

2005-07-19 - Examiners Amendment - Written

2005-06-10 - Teas/Email Correspondence Entered

2005-05-20 - Communication received from applicant

2005-05-20 - TEAS Response to Office Action Received

2004-12-09 - Non-final action mailed

2004-12-09 - Non-Final Action Written

2004-11-29 - Assigned To Examiner

2004-05-07 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Victoria Phillips

**Correspondent**

Jasmine Wibisono

Grace Heritage

PO Box 42267

Washington DC 20015

Phone Number: (202) 262-3775

Fax Number: (703) 333-6079

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Film & Photography Festival

**Word Mark** US ASEAN FILM & PHOTOGRAPHY FESTIVAL

**Goods and Services** IC 041. US 100 101 107. G & S: Organizing festivals featuring the culture and arts from Southeast Asian nations through programs, displays, contests and performances. FIRST USE: 20021200. FIRST USE IN COMMERCE: 20030100

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures  
26.15.21 - Polygons that are completely or partially shaded

**Serial Number** 78411775

**Filing Date** May 1, 2004

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition Registration** November 1, 2005

**Registration Number** 3048873

**Registration Date** January 24, 2006

**Owner** (REGISTRANT) **Grace** Heritage CORPORATION D.C. PO Box 42267 Washington D.C. 20015

**Attorney of Record** **Victoria** Phillips

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "US ASIAN FILM & PHOTOGRAPHY FESTIVAL" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) orange, blue, white and black is/are claimed as a feature of the mark. The color orange appears in the term ASEAN and behind the figure; the color blue appears behind US ASEAN; the color black appears in the top right triangle, in the figure and the words FILM & PHOTOGRAPHY FESTIVAL; the color white appears in the term US.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

- |                           |                          |                            |                           |                             |                           |                     |                      |                           |                           |                           |
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| <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a> | <a href="#">NEXT DOC</a>   | <a href="#">LAST DOC</a>  |                             |                           |                     |                      |                           |                           |                           |

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 78411775**

**Filing Date: 05/01/2004**

**The table below presents the data as entered.**

Input Field	Entered
<b>MARK SECTION</b>	
MARK FILE NAME	\\ticters\EXPORT9\IMAGEOUT9\784\117\78411775\xml1\AP P0002.JPG
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	US ASEAN Film & Photography Festival
COLOR MARK	YES
COLOR(S) CLAIMED	The color(s) background colors orange, blue, and black is/are claimed as a distinctive feature of the mark.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	512 x 384
<b>OWNER SECTION</b>	
NAME	Grace Heritage
STREET	PO Box 42267
CITY	Washington
STATE	DC
ZIP/POSTAL CODE	20015
COUNTRY	USA
PHONE	(202) 262-3775
FAX	(703) 333-6079
EMAIL	jasmine@thegraceheritage.org
AUTHORIZED EMAIL COMMUNICATION	No
<b>LEGAL ENTITY SECTION</b>	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	District of Columbia
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
DESCRIPTION	To promote the culture and arts from Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam through programs, displays, contests and

	performances and to provide individuals a venue to showcase their talents in various artistic areas which explore the cultural traditions of these countries.
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/00/2002
FIRST USE IN COMMERCE DATE	At least as early as 01/00/2003
SPECIMEN FILE NAME(S)	\\tigrs\EXPORT9\IMAGEOUT9\784\117\78411775\xml1\AP P0003.JPG
SPECIMEN DESCRIPTION	Poster advertising US ASEAN Film and Photography Festival
<b>SIGNATURE SECTION</b>	
SIGNATURE	/victoria f. phillips/
SIGNATORY NAME	Victoria F. Phillips
SIGNATORY DATE	05/01/2004
SIGNATORY POSITION	Attorney
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	335
TOTAL AMOUNT	335
<b>ATTORNEY</b>	
NAME	Victoria Phillips
FIRM NAME	Glushko-Samuelsan Intellectual Property Clinic
INTERNAL ADDRESS	Room 417
STREET	American University Washington College of Law 4801 Massachusetts Avenue, NW
CITY	Washington
STATE	DC
ZIP/POSTAL CODE	20016
COUNTRY	USA
PHONE	(202) 274-4078
EMAIL	vfphillips@wcl.american.edu
AUTHORIZED EMAIL COMMUNICATION	No
<b>CORRESPONDENCE SECTION</b>	
NAME	Victoria Phillips
FIRM NAME	Glushko-Samuelsan Intellectual Property Clinic
INTERNAL ADDRESS	Room 417
STREET	American University Washington College of Law 4801 Massachusetts Avenue, NW

CITY	Washington
STATE	DC
ZIP/POSTAL CODE	20016
COUNTRY	USA
PHONE	(202) 274-4078
EMAIL	vfphillips@wcl.american.edu
AUTHORIZED EMAIL COMMUNICATION	No
<b>FILING INFORMATION</b>	
SUBMIT DATE	Sat May 01 11:14:23 EDT 2004
TEAS STAMP	USPTO/BAS-147914065-20040 501111423164017-78411775- 200492e9c767ecc808d145653 ff1cd1a014-ET-627-2004050 1111056192184

PTO Form 1478 (Rev 6/2005)  
OMB No. 0651-0009 (Exp xx/xx/xxxx)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 78411775**

**Filing Date: 05/01/2004**

### To the Commissioner for Trademarks:

**MARK:** US ASEAN Film & Photography Festival (stylized and/or with design, see mark)

The literal element of the mark consists of US ASEAN Film & Photography Festival.

The color(s) background colors orange, blue, and black is/are claimed as a distinctive feature of the mark.

The applicant, Grace Heritage, a corporation of District of Columbia, residing at PO Box 42267, Washington, DC, USA, 20015, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class 041: To promote the culture and arts from Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam through programs, displays, contests and performances and to provide individuals a venue to showcase their talents in various artistic areas which explore the cultural traditions of these countries.

In International Class 041, the mark was first used at least as early as 12/00/2002, and first used in commerce at least as early as 01/00/2003, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Poster advertising US ASEAN Film and Photography Festival.

Specimen - 1

The applicant hereby appoints Victoria Phillips of Glushko-Samuelson Intellectual Property Clinic, Room 417, American University Washington College of Law 4801 Massachusetts Avenue, NW, Washington, DC, USA, 20016 to submit this application on behalf of the applicant.

A fee payment in the amount of \$335 will be submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the

trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /victoria f. phillips/ Date: 05/01/2004

Signatory's Name: Victoria F. Phillips

Signatory's Position: Attorney

Mailing Address:

Victoria Phillips

Room 417

American University Washington College of Law 4801 Massachusetts Avenue, NW

Washington, DC 20016

RAM Sale Number: 627

RAM Accounting Date: 05/03/2004

Serial Number: 78411775

Internet Transmission Date: Sat May 01 11:14:23 EDT 2004

TEAS Stamp: USPTO/BAS-147914065-20040501111423164017

-78411775-200492e9c767ecc808d145653ff1cd

1a014-ET-627-20040501111056192184





The **GRACE** Heritage Presents

# US ASEAAN Film Video & Photography Festival

**September 27, 2003** J.W. Marriott Hotel Washington DC

- ★ Photo Exhibition
- ★ Awards Ceremony & Gala Dinner
- ★ Hosted by: **Mil Arcega**, NBC News4 Today  
Co-Anchor of the Weekend Edition

- ★ Entertainment by:
  - ★ Band 6@7 & Shakila
  - ★ New York Contemporary Dance
  - ★ Cultural Performances from Thailand, Cambodia, the Philippines.

**September 28, 2003**

AMC Theatre at Mazza Gallerie - Washington DC

- ★ Films Screening –Special Feature Film: **Ada Apa Dengan Cinta** ( What's Up With Love)

Check out our **website at [www.thegraceheritage.org](http://www.thegraceheritage.org)**

**For tickets, please contact:**

Hari Listiawan (202) 775-5244

Doreen Ruffin (703) 393-2790

Patricia Djiwatampu (410) 604-3394

Meiltrine Iskandar (703) 798-0487

Attend and Win: one of two \$1,500 scholarships from the New York Film Academy and attend classes in New York, London or Paris!

Sponsored by:





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**No assignment has been recorded at the USPTO**

**For Serial Number: 78411775**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1  
Web interface last modified: April 20, 2007 v.2.0.1

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The **GRACE** Heritage Presents

# US ASEAAN Film Video & Photography Festival

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- ★ Photo Exhibition
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Attend and Win: one of two \$1,500 scholarships from the New York Film Academy and attend classes in New York, London or Paris!

Sponsored by:





Film & Photography Festival



**NOTICE OF PUBLICATION UNDER §12(a)**  
**MAILING DATE: Oct 12, 2005**  
**PUBLICATION DATE: Nov 1, 2005**

The mark identified below will be published in the Official Gazette on Nov 1, 2005. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Certificate of Registration.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

**SERIAL NUMBER: 78411775**  
**MARK: US ASEAN FILM & PHOTOGRAPHY FESTIVAL**  
**OWNER: Grace Heritage**

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

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AMERICAN UNIVERSITY WASHINGTON COLLEGE O  
4801 MASSACHUSETTS AVE NW RM 417  
GLUSHKO-SAMUELSON INTELLECTUAL PROPERTY  
WASHINGTON, DC 20016

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,048,873**

**Registered Jan. 24, 2006**

**SERVICE MARK  
PRINCIPAL REGISTER**



**Film & Photography Festival**

GRACE HERITAGE (D.C. CORPORATION)  
PO BOX 42267  
WASHINGTON, DC 20015

THE COLOR(S) ORANGE, BLUE, WHITE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

FOR: ORGANIZING FESTIVALS FEATURING THE CULTURE AND ARTS FROM SOUTHEAST ASIAN NATIONS THROUGH PROGRAMS, DISPLAYS, CONTESTS AND PERFORMANCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

THE COLOR ORANGE APPEARS IN THE TERM ASEAN AND BEHIND THE FIGURE; THE COLOR BLUE APPEARS BEHIND US ASEAN; THE COLOR BLACK APPEARS IN THE TOP RIGHT TRIANGLE, IN THE FIGURE AND THE WORDS FILM & PHOTOGRAPHY FESTIVAL; THE COLOR WHITE APPEARS IN THE TERM US.

FIRST USE 12-0-2002; IN COMMERCE 1-0-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "US ASIAN FILM & PHOTOGRAPHY FESTIVAL", APART FROM THE MARK AS SHOWN.

SER. NO. 78-411,775, FILED 5-1-2004.

KAREN K. BUSH, EXAMINING ATTORNEY